

Bry-Air

dry facts

...from Bry-Air (India)

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OHIO GOVERNOR VISITS BRY-AIR PLANT

Bry-Air (India) was honoured to have the Governor of Ohio, Richard F. Celeste and the U.S. Ambassador to India, John Gunther Dean visit the Bry-Air plant on September 27th, 1985. Governor Celeste was in India heading a delegation to prepare for the full scale state of Ohio trade and investment mission to India in 1986. Mr. Paul Griesse, President Bry-Air Inc., was accompanying the Governor on this mission.

Bry-Air (India) is a joint venture with Bry-Air Inc., a company in the state of Ohio, USA.

Governor Celeste was very pleased to see the enterprise and remarked, "Bry-Air is indeed a 'crown jewel' of the Haryana Industrial Park of Udyog Vihar".



Governor Celeste being welcomed at the Bry-Air Plant.



Standing from L. to R.: Sushil Saxena, V.P. Bry-Air, Mr. Goel, Manager, D.I.C., Mr. Edward Stumpf, Comm'l Councillor, American Embassy, His Excellency, U.S. Ambassador John Gunther Dean, Mrs. Celeste, Governor Celeste, Governor of the State of Ohio, U.S.A., Mrs. Jill Griesse, Mrs. Vinita Pahwa, Mr. Paul Griesse, President, Bry-Air Inc. U.S.A., Mrs. Jana Code, Dr. Ballain, M.D. Hartron, Dr. Phil Code, Intl. Trade Director, Mr. Deepak Pahwa, M.D., Bry-Air (India). Seated L. to R.: Mr. Rajnish Joshi, Exiv V.P. Bry-Air, Mr. Arun Bhatnagar, V.P. Intl. Sales, Mr. Prem Sagur, Regional Manager, Bombay.

This visit was symbolic of the interest of the American Government to encourage the United States high tech companies in making financial investments in a rapidly expanding Indian Industry.

In the words of Ambassador Dean—"We are now presented with considerable opportunities to increase the level of trade between our two countries. Participation in the economic life of each other's country, such as Bry-Air (India), is an important sign of that trade and interchange."

A SYMBOLIC VISIT



Picture shows U.S. Ambassador Dean, Paul Griesse, Deepak Pahwa and Governor Celeste.

SPEAKING ON THE OCCASION OF THE GOVERNOR'S VISIT

Bry-Air President Paul Griesse felt strongly that the most important thing is for two business partners to discover that they can click—technology transfers follow in the normal course. Bry-Air (India) is a living example.

ESTABLISHING CLOSER TIES WITH INDIA

The Governor identified India as a place that promised dynamic economic growth and personally preferred an expansion in co-operation in the small scale sector which generated employment.



Paul Griesse, Governor Celeste, Mrs. Celeste and Deepak Pahwa inside the Plant.



Ambassador Dean, Governor Celeste, Deepak Pahwa and Mrs. Celeste taking the Plant tour.

"ONWARDS AND UPWARDS"

"Onwards and upwards" remarked the Ambassador after the plant visit. Participation in the life of each other's country such as Bry-Air (India) is an important sign of the trade and interchange between the two countries.

HEAT RECOVERY ASSEMBLY FORMALLY INAUGURATED

The New Assembly Line of Heat Pipe Based Heat Recovery Systems was formally inaugurated by Governor Celeste at the Bry-Air (India) plant during his visit.

Bry-Air heat recovery systems, fifteen of which are already operational in the country, are a major advancement within the energy saving programme of the country.

Successful working of the system has already proved right the claim of 80 to 85% efficiencies in recovery and payback periods of less than a year. The application areas in which the equipment is being used are tea industry, boiler exhausts, dehumidifier exhaust and oven exhausts in various industries.



Governor Celeste inaugurating the Heat Recovery Assembly Line

DOUBLING PLANT CAPACITY IN 1986



A treasured comment from Governor Celeste- "Bry-Air is indeed a jewel in the industrial park of Udyog Vihar, Haryana". Bry-Air India will double up the manufacturing space in the coming year.

In 1986, Bry-Air (India) will add two new product lines:

- ★ Plastic dryers, hoppers and loaders;
 - ★ Compressed air dryers
- in addition to the existing range of
- * Dehumidifiers
 - * Heat Recovery Systems.

In India the fastest growing industry over the next few years will be engineering plastics in the wake of induction of latest technologies in the automotive sector. Plastic drying has been revolutionised by the concept of dehumidifying plastic dryers by Bry-Air. The same product is now available indigenously through the India plant.

Bry-Air

#1 IN DEHUMIDIFICATION...WORLDWIDE

Parent company Bry-Air Inc. covers the U.S. Market; Holland plant services the European market, and the India plant, entrenched in the domestic Indian market, also supports a strong agent network in South East Asia.

THAILAND



Bry-Air dehumidifiers are being sold in Thailand by M/S. BBC Brown Boveri (Thailand) Ltd. who are a part of BBC Brown Boveri Company Limited. A large number of Bry-Air dehumidifiers are in successful operation in Thailand's industry spanning food, pharmaceuticals, specialised component assembly areas and diverse other applications. To name a few: Medicaps, Bangkok use a 3000 Cfm unit in their soft gelatine manufacturing area.

Unilevers use Bry-Air dehumidifiers in lamination machines to control moisture and manufacture Close-up toothpaste.

Boots Manufacturing Co. Ltd., Thailand use Bry-Air dehumidifiers in their packing areas for Strepsils cough drops.

Thai Preserve food, Thailand use Bry-Air dehumidifiers for proper packing of their noodles by ensuring moisture-free packing area and the list keeps growing.



A 3000 Cfm unit at Medicaps, Bangkok.

MALAYSIA



Bry-Air have recently signed an agreement with Mecomb Malaysia Sdn. Bhd., for exclusive representation for sales and services of Bry-Air dehumidifiers for the territory of Malaysia. M/s Mecomb are a part of the famous Sime Darbi group and have been closely associated with Malaysian Industry in the environmental control business.

SINGAPORE

Plans are underway to finalise an arrangement for Mecomb Engineers, Singapore (also a part of Sime Darbi group) to cover sales and service in Singapore.

INDONESIA



Rich in natural wealth and having a large industrial



150 Cfm unit installed at Unilevers, Thailand.

base, Indonesia possesses a strategic location on the Bry-Air international map. Bry-Air Sales are currently handled by M/s. P.T. Elawa Jaya based in Djakarta.

PHILLIPPINES



M/s Ameresco Comm'l & Ind'l Co. Inc., have been selling Bry-Air in diverse industries for various applications in Phillippines.

BANGLADESH

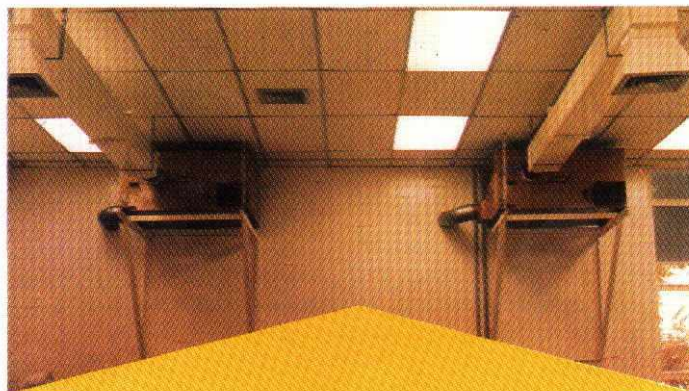


FAIR TRADING

Fair Trading House Limited are the exclusive marketing agents for Bry-Air dehumidifiers for Bangladesh and are one of the oldest trading houses of the country. Major pharmaceutical companies rely on Bry-Air dehumidifiers for maintaining the desired environment for manufacture of vital drugs. Another important area where dehumidification finds application are seed storage and onion storage.

SRI LANKA W.D.CAROLIS LTD.

Bry-Air Sales are being handled by M/s Carolis Limited in Sri Lanka.



Wall mounted units at Boots, Thailand

With high humidity prevailing in this part of the world and great emphasis on quality control in manufacturing areas, Bry-Air equipment is an automatic choice for all quality production in South East Asia, whether it be a multinational or local manufacturers.