

dry facts

from **Bry-Air**  www.bryair.com

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Bry-Air®

making money out of thin air

for **YOU**

for the last **30 years** in Asia
40 + years world wide

The journey began 30 years ago in 1979, when Arctic India Sales (now, a division of Bry-Air (Asia), started out by representing Bry-Air Inc. USA for its Dehumidifiers in India.

In 1981, it promoted the first joint venture in small-scale sector, Bry-Air India (now, Bry-Air Asia) with Bry-Air Inc., USA.

Bry-Air Asia became the first Dehumidifier manufacturing company, in India and South East Asia.

Today, as we step into our 30th year in India, **Bry-Air Asia** reach spans over five continents and **YOU** made it possible !!

You . . . inspired us to innovate !!

Our relationship, which started with providing a simple solution to your moisture problem years ago, is today way beyond just products and services. You kindled our passion for innovation and growth. We fueled it with cutting-edge technology, backed by R&D efforts and our worldwide experience and resources. Together, we moved full steam ahead, raising the standards of quality and efficiency along the way, even surpassing industry standards at times. Today, we look back with pride and satisfaction at a relationship that has broken all barriers and bloomed into a fruitful 'partnership' with you.

Thank you !!



We look forward to continuing to meet greater challenges together in the years ahead.



The Bry-Air saga . . .

Bry-Air is inventor of the rotary silica gel dehumidifier

How it all began . . .

. . . in USA

In 1963, Arthur G. Harms, a Bryant sales representative, decided to buy the Bryant division of Carrier Air-conditioning Corporation.



Shortly after the acquisition, Bry-Air began manufacturing in Sunbury, Ohio. The rest was truly an American small business success. The company began manufacturing industrial dehumidifiers in 1964 in Sunbury, Ohio, with A.G. Harms as the corporation President.

..... in India



It all started almost 30 years ago, with the setting up of Arctic India Sales in 1979 as a marketing company for environmental control products.

ARCTIC INDIA SALES started out by representing Bry-Air Inc. USA for its dehumidifiers in India!

In 1981, it promoted the first joint venture in a small scale sector, Bry-Air India (Now Bry-Air Asia) with Bry-Air Inc. USA to become the first dehumidifier manufacturing company, east of the Suez. Today in 2008, Arctic India Sales (now, a division of Bry-Air Asia) has grown into a group of technologically strong companies under the umbrella of Pahwa Enterprises, specializing in technologies and products with desiccants at the core in relation to air with a wide range of "airengineering" equipment, strong brands and a network spreading from South Africa to South America encompassing Turkey, West Asia, Far East, South East Asia, Indian Subcontinent, China, Japan, Australia and Europe with equipment being exported to over 40 countries including North America, from where it all started !

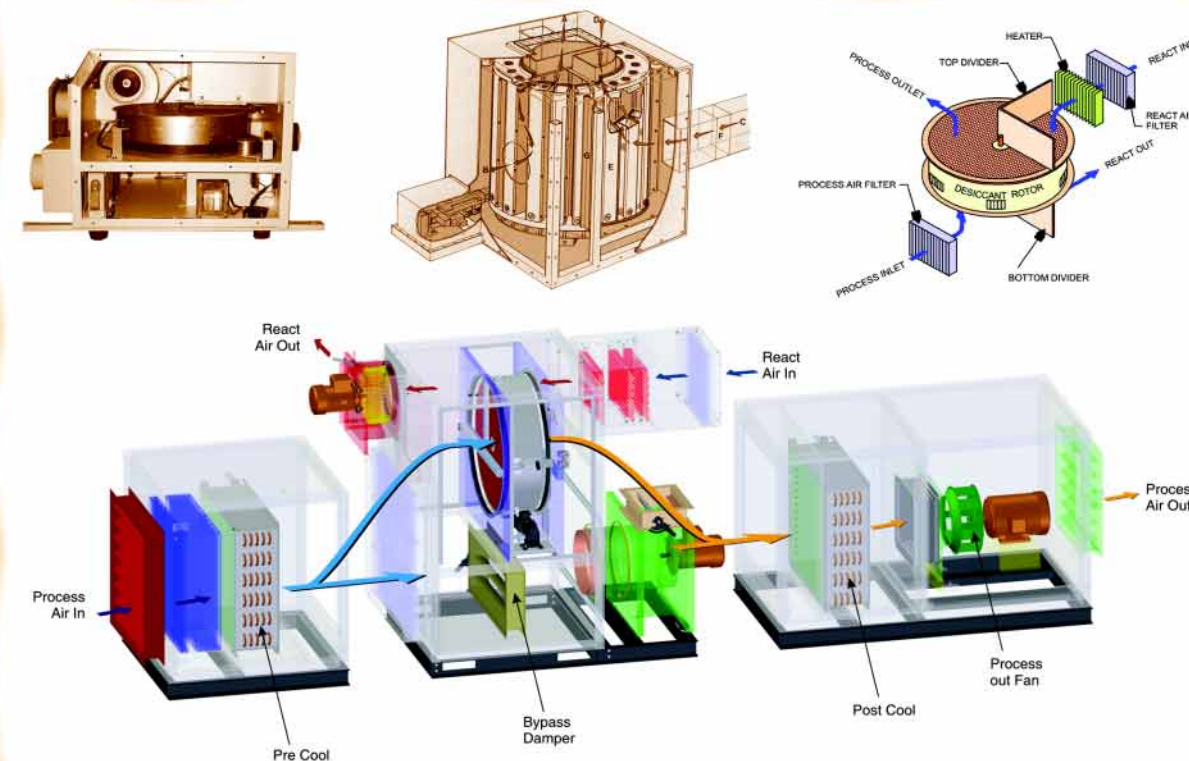
At Bry-Air, research and development was always given an important role. Ongoing efforts to improve designs, layouts, machinery and production methods were integrated into the everyday work pattern.

However, in 1981, substantial research and development activities were initiated to improve existing products and to develop new products. A unique laboratory was designed and constructed to serve two purposes: to continue state-of-the-art product development in dehumidification, and to provide a market and sales tool to physically test application and design criteria for specific product applications.

Ticking with the times

As a pioneer in the field of dehumidification, Bry-Air has maintained the initiative, searching for new ways to bring the benefits of research to satisfy customer needs in the field of plastic drying and energy conservation.

When the world focus shifted to devising technologies to conserve energy, the Bry-Air engineers, in keeping with the times, developed a 60% more energy-efficient dehumidifier with superior performance capabilities, which could outperform any competitive product in the market.



Bry-Air® Dehumidifiers evolving with the changing needs

1980s



1990s



2000s



and now . . .



1964 USA



1979 India



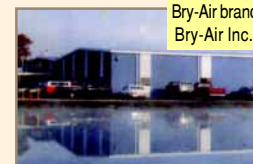
1991 Malaysia



2002 India



2006
Bry-Air Asia
acquired global
business interests
including the
Bry-Air brand from
Bry-Air Inc. USA



2006 China

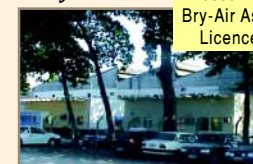


Germany



2007
Bry-Air Asia
acquired
A+H Germany

Brazil



2008
Somax, Brazil
becomes
Bry-Air Asia's
Licencee

Working towards
a greener world . . .



TOUCHING YOUR LIFE ROUND THE CLOCK !

Whether it is the Heat or the humidity, **Bry-Air**® will take the problem off your back



The concept is simple, The execution is precise, The performance is excellent, The name is **Bry-Air**®

www.bryair.com

Bry-Air®

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