WASTE PAPER RECOVERY
**COMPANY OVERVIEW**

Greenobin pioneers in providing a complete range of independent recycling and waste paper management facilities to both industrial and commercial customers as well as local authorities whilst reducing volume of waste going to landfill.

- ESTD. in 2010
- 70+ Clients
- RECYCLING OFFICE SCHOOL HOME
WHY RECYCLING?

- Environmental Concerns
- Increased paper consumption & wastage
- Cost Effectiveness
- Unavailability of Wood

RECYCLING
## Raw Material Consumption Pattern - %Share

<table>
<thead>
<tr>
<th>YEAR</th>
<th>WOOD</th>
<th>Agro Residue</th>
<th>Waste Paper</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>84</td>
<td>9</td>
<td>7</td>
</tr>
<tr>
<td>2000</td>
<td>39</td>
<td>31</td>
<td>30</td>
</tr>
<tr>
<td>2011</td>
<td>31</td>
<td>22</td>
<td>47</td>
</tr>
</tbody>
</table>

Source: Paper Industry
Approximately 25% recovery of Paper

Source: Indian Agro and Recycling Paper Mills Association (IARPMA) & Indian Paper Manufacturers Association (IPMA)
Do You Think Recycling is a Challenge?
AREAS OF CONCERN

- Packaging Waste
- ATM Slips
- Files/Folder
- Bills
- Office Paper
- Toll Plaza Slips
RECOVERY POSSIBILITIES

Source: Indian Recycled Paper Mills Association (IRPMA), 2011
CURRENT SCENARIO: PROBLEM

Contamination: Waste paper COLLECTION

Contamination: Waste paper GENERATION

Lack of Awareness

Lack of Resources

LESS RECOVERY

CONFIDENTIAL
**Methodology**

- **Segregate**
  - Spread Awareness
  - Provide Resource
  - Reduce Contamination

- **Collect**
  - Secure
  - On-time

- **Reward**
  - Monetary
  - Products
  - Environment

**Improved Recovery**
GREENOBIN SOLUTION

Closing the loop

CONSUMER

SEGREGATION & COLLECTION

RECYCLING

PAPER PRODUCTS

GREENOBIN
"Reuse Whatever is used"

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Providing economic, secure & environmental solutions to customers.

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