

## Encouraging Young Talent in the Industry

### **BALI**™ A Bry-Air Learning Initiative

One of the most effective ways of motivating engineering students to opt for a career in the HVAC&R industry is by showcasing the industry's strengths.

"**BALI-The Bry-Air Learning Initiative**" is a step in that direction. Under this initiative, Bry-Air sponsors and facilitates a study tour of young engineers and their faculty to ACREX, South Asia's Largest Exhibition on Refrigeration & Cold Chain, Air Conditioning, Ventilation, and Intelligent Buildings. The tour makes it possible for students and faculty to experience the latest in the field of HVAC&R and become acquainted with career opportunities in the field.

Encouraged by the response, Bry-Air is seeking the participation of other companies in this initiative.

**BALI** in 2016 demonstrated Bry-Air's commitment to nurturing young talent. It **connected budding engineers to the HVAC&R industry. As a part of the initiative, Bry-Air sponsored and facilitated the study tour of 100 Engineering students from 8 institutes with relevance to the HVAC&R field, to ACREX 2016, Mumbai.**

**Bry-Air took this initiative to enhance the knowledge of the students as well as their faculty regarding the latest happening in the field of HVAC&R and to generate awareness of available opportunities.**

Encouraged by the response we received, we have taken forward the Bry-Air Learning initiative forward to ACREX 2017 and we look to working with you in this regard.

**Thanks to the support we got from the ACREX and ISHRAE teams and also the Exhibitors, the initiative was a great success.**

**Bry-Air is facilitating the study tour of Engineering students and their faculties to ACREX 2017 and we look forward to your support for making this initiative a success.**

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Student Tour at ACREX 2016



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