

# BRY-AIR WITH GCCI HOLDS THE SEMINAR OF ENVIRONMENTALLY, SUSTAINABLE EQUIPMENT FOR THE MANUFACTURING SEGMENTS



Friday, September 14, 2011

**Bry-Air**, today, organized a seminar on Environmentally, sustainable equipment/methods and accruing benefits for the manufacturing community in Gurgaon. The seminar was organized in partnership with Gurgaon Chamber of Commerce.



The program was held to disseminate opportunities, trends, technology and equipments available to save Energy and Water, the two major key environment issues faced by us today.

**The key take away from the seminar was** Understanding the Climate Change issues, norms of the Green factory code, learning about various incentives the government is providing for energy initiatives taken by the industry, Energy saving techniques and equipment

and Saving of water by proper management.

**The audience comprised of senior executives from manufacturing as well as consultancies from the NCR region.**

**The speakers :**

Bry-Air's underlying philosophy with regards to Corporate Social Responsibility (CSR) is to pursue **corporate value enhancement** through **innovation** and **sustainable business practices**.

**CSR at Bry-Air is practiced at three (3) levels:**

- Stakeholders (Employees, Business Associates, Customers)
- HVAC&R Community
- **Society at large: focused on 3 areas** – Vision (Right to Sight), Education and Environment

**Our key focus areas are:**

- **Right to Vision:** Provide eye care to the underprivileged of our community by taking diagnosis and treatment to their doorstep
- **Right to Education:** To provide support to the underprivileged child for continuing with their education
- **Environment:** To disseminate knowledge about Energy Conservation, Environment Protection, Sustainability and to contribute in the Green Building Movement



**About Bry-Air**

**Bry-Air, Pahwa Enterprise**, is a global solution provider for complete environmental control with a specialization in humidity control, drying, storage, preservation, air and gas purification and resin drying and conveying, supported by state of the art facilities, worldwide operations and customers in almost every industry [www.bryair.com](http://www.bryair.com)

**PAHWA ENTERPRISES**, headquartered in India, is a group of innovation driven companies specializing in Desiccant based Technologies & products. The group has 1200 employees across 6 continents and 12 manufacturing plants.