

SHOW DAILY

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Encouraging Young Talent in the Industry

Learn how a company with joint efforts is devising ways to encourage innovation in industry whether in the way of the awards or incubation of innovative technologies or encouraging the young engineers in various ways.

Deepak Pahwa, Chairman, Pahwa Group & Managing Director, Bry-Air (Asia) Pvt Ltd believes that it is the right time to attract and develop talent for the industry. "We need to focus on finding ways and means to make engineering students opt for a career in our industry by creating opportunities that are more exciting and rewarding," he voices.

We hope both the stu-

dents and the industry benefit from this endeavour.

This new initiative is another one of many that Bry-Air and Desiccant Rotors International (DRI) has taken over the years under Pahwa's leadership.

New Initiatives

Last year, 2015, saw the culmination of a decade of promoting innovation in the Indian HVAC&R industry through the Bry-Air Awards for Excellence in HVAC&R. Pahwa advises, "The Bry-Air Awards for Excellence in HVAC&R was instituted in 2005 to encourage innovation and recognize innovative work done within the Indian HVAC&R industry – 'Ek chhoti si aashathi' – so that our young engineers would aspire to 'learn to fly'. There was no other recognition or awards for the

HVAC&R innovator when the Bry-Air Awards were instituted. Today, there are several other awards which are highly encouraging for the industry. Although, the Bry-Air Awards had become synonymous with the industry and particularly the way it was so independently structured by the way of management of a Jury, we did feel that there was a lot more happening in the industry in innovation that did not get translated into nominations."

At the Pahwa group, where innovation is life; it always devise ways to encourage innovation in industry whether in the way of the awards in a different avatar or incubation of innovative technologies or encouraging the young engineers in various ways.

Pahwa says, "As we

paused to introspect and discuss with industry leaders we decided not to carry forward the Bry-Air Awards to its 11th edition in 2016. This is owing to there being many other recognitions and awards in the industry. We are hoping our initiative of sponsoring a study tour of young engineers will encourage other companies also to participate in facilitating the visit of groups of engineers, may be even groups of five each to help encourage the youth to take interest in this sector."

Bry-Air and DRI under the leadership of Deepak Pahwa has taken many such initiatives to expand and strengthen the Indian HVAC&R industry. Another initiative taken by him was BALI – the Bry-Air.



Deepak Pahwa, Chairman, Pahwa Group & Managing Director, Bry-Air (Asia) Pvt Ltd.

Source: Bry-Air (Asia) Pvt Ltd