

## Press Release

**February 22, 2017, BrySmart is Energy Smart.** Bry-Air recently launched a new series of Dehumidifiers, the "**BrySmart Dehumidifier ... BBS series**", which has two patented technologies, BrySmart<sup>®</sup> and BryTherm<sup>™</sup>, embedded in its architecture. This super, intelligent dehumidifier is capable of delivering a baseline additional 20% saving plus a further additional 48% saving, with the respective incorporation of the Bry-Air **high performance rotor** and the BrySmart<sup>™</sup> and BryTherm<sup>™</sup> patented technologies. The product modulates various critical components to optimize the energy consumption and moisture removal on a continuous basis.

The eco-friendly dehumidifier is a step forward in energy conservation through enhanced technology (on real time). The user has the option to control parameters and ensure maximum flexibility in operation with the patented BryTherm<sup>™</sup> technology. It also has an option to incorporate predictive failure/maintenance tool for continuously diagnosing and forecasting the component failures - Bry-Air Prognos<sup>™</sup>, as an add-on.



The BBS integrates futuristic trends like Industry 4.0 and ISO 50001, which gives the users the edge in their technology upgradation and energy conservation.

Bry-Air, leaders in dehumidification ... worldwide has been at the forefront of energysmart adsorption and airengineering technologies having filed 107 international patent applications for 12 new technologies. Out of which 22 has received grants. **Bry-Air is fastest growing adsorption technology group in the world.**

With over 50 years of experience, Bry-Air is a global leader in manufacturing dehumidifiers & dryers, gas phase filtration systems, high temperature heat recovery wheels, plastic auxiliary equipment and adsorption chillers.

Bry-Air is one of the flagship company of the Pahwa Group. The group has 11 manufacturing facilities in India, Malaysia, China, Brazil, USA (associate plant) and 8 R&D laboratories in India.

For more information, visit us at <http://www.bryair.com/product/dehumidifiers-and-dryers-1/bry-air-brysmart-series-bbs-1>

Ashok Kumar Prusty  
*Executive Vice President*  
aprusty@pahwa.com